

# Front garden competitions and awards

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## Sustrans Community Toolkit

Having a front garden competition can be a fun way of rewarding people for making an effort with their front gardens. You can reward people who've made a positive contribution by giving out prizes, or posters which people can stick in their front windows. You will probably need a team of volunteers to help 'judge' the front gardens.

### Front Garden Award posters:

Posters are a great way of building momentum, people in the street will see awards in neighbours windows, which then act as great incentive for other people to get involved to win one next year.

Why not ask a local graphic designer to design the front of the award for you. Or if you're rolling this out on a neighbourhood scale, you could hold a completion and encourage people to submit designs?

### Here is some text you might edit to go on the back of your front garden award:

Congratulations

You've received this Good Garden Award as a 'thank you' for making a positive contribution to our neighbourhood. Please display your award with pride! Your front garden helps to:

- Brighten up the street for everyone, making it a nicer place to walk and cycle
- Provide habitats and food sources for birds, insects and other wildlife
- Reduce the impact of extreme weather, for example helping heavy rain soak away reducing the risk of flash-floods' or by helping cool the air and reduce 'urban heat spots' when temperatures are very high.

This year's awards are sponsored by xxx and supported by xxx and xxx. xxx are delighted to support the Front Garden Awards this year.(info about the organisation or company. Please visit us at (organisation web address) or [www.facebook.com/xxx](http://www.facebook.com/xxx)

Find out more about the Front Garden Awards on the xxx website (web address) on Facebook and Twitter @xxx

**Prizes:** You could get people to nominate front gardens for awards, then give out prizes to the winners. Why not combine this with something bigger such as a community street party, and make this part of it.

## **Sponsorship:**

If you would like to produce posters or give our prizes, you could approach your local community groups, garden centres and local businesses for sponsorship

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Sustrans is the charity making it easier for people to walk and cycle. We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute.

**Join us on our journey. [www.sustrans.org.uk](http://www.sustrans.org.uk)**

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