



# Fairisle Child Friendly Streets

Southampton



***“I think today has been great! Hopefully it will make parents think differently, and change their behaviour”***

Chantelle, parent at Fairisle Juniors

## The challenge

Fairisle Road is blighted by traffic and insensitive parking from the school run. There is regular conflict between residents and parents/carers, as parents park on residents’ driveways, block access for emergency vehicles, and park on footpaths and green spaces, in order to park close to the school gates.

Despite being a five minute walk away, use of the nearby Park & Stride is extremely low.

School-run congestion makes it difficult for children (and adults) to be seen when crossing the road to get to school, so parents are reluctant to let their children walk/cycle/scoot to school.

## Sustrans’ solution

Sustrans worked with students, parents/carers and residents to corroboratively review issues and opportunities, co-designing interventions to make the street more child friendly and improve air quality.

We then closed the street for an afternoon to test out the designs. We helped students recreate the designs for new crossings and activity trails, and used Sustrans street kit to test seating. The event was a huge success and encouraged positive conversations between the school, parents/carers and residents.

The designs will be used by Southampton City Council, as and when funding becomes available for implementation.

### Key facts:



**250+**  
students  
involved, 50+  
parents & 40+  
residents



**85%**  
thought the  
designs would  
improve road  
safety



**95%**  
thought the  
designs would  
make the street  
more attractive



**74%** felt the  
designs would  
encourage  
more use of  
Park & Stride