



# StreetAction cards

## Desire Lines

People tend to cut across open space if a path isn't direct enough. You will often find muddy tracks where this has become normal behaviour. These muddy tracks show the desire lines.

Putting a better surface on these routes can help to make a journey quicker and more appealing.

## Benches and Seats

Benches can make streets feel safer by encouraging more people and 'eyes' onto the street.

Benches are really useful if you want to provide places for older people to stop and rest.

## Positive Parking

Letting people know where they can park, known as 'Positive Parking', can allow space on a street to be used more efficiently.

Coloured surfacing can be used to show the best places to park.

## Artwork

Artwork is a great way of saying "this street is different, the street has meaning to local people".

Art can also be used to get lots of people of all ages to take an interest and pride in the street, especially if it has been designed by local people.

## Chicanes

Chicanes are features that create bends in the road to slow down traffic.

Chicanes are often simply made up of tarmac and kerbs, but can also be made up by placing other obstacles in the road, e.g. planters, trees, artwork or even using marked-out parking spaces.

## Shared Space

Shared spaces are parts of a street where pedestrians, cyclists and vehicles have equal priority.

Removing the separation between pavement and road can create an environment where all road users have to be respectful of each other.

## Painting on the Road

Useful if you want to add colour to a street to make it feel different or give more priority to parts of the street where people play or cross the road.

Making a street feel different can have a positive, calming effect on vehicle speeds.

## Gateways

Gateway features are objects, signs or features placed at the start or end of a street.

Entrance features can range from ornate trees, planters, seating and high-quality surfaces, through to artwork that local people see as representing the area.

## Planters and Trees

Planters can be used to add colour and naturalness to a street and a sense of local 'ownership'.

Planters are often used to make a street look more interesting by breaking up larger spaces.

## Build Outs

Build outs are simply things that jut out into the street. Build outs are often used to make safe crossing spaces on streets.

## Raised Tables

Raised tables are where the level of the road is brought up to the same level as the pavement. They are the same length as a car.

## Corner Radii

This refers to the curve of the road at a junction between streets.

The more generous the curve or radii, the easier it is for cars to come into or exit a street at speed. If you reduce the corner radii, cars are usually forced to slow down.

## 20 mph Speed Limit

Lowering the speed limit on the road to 20 mph. This has been shown to reduce the number of collisions involving vehicles, and to reduce the severity of injury if a pedestrian is involved.

## Road Humps

Humps in the road in order to slow vehicles down.

## Speed Cushions

Raised rectangular areas to slow vehicles down. There can be between one and three, depending on the width of the road.

## Rumble Strips/ Dragon's Teeth

Rumble strips are a change in the road surface which alert the driver to something by a change in the sound and feel of the car.

Dragon's teeth provide a visual change and narrowing of the road.

## One-way Roads

These allow vehicles on the road only to travel in one direction. Some have contra-flow cycle lanes where bikes can go in both directions.

## Severed Roads

One end of a street is closed off to make it a dead end for vehicles, but not cyclists or pedestrians.

## Parking Restrictions

These include double yellow lines, permit parking and ticket machines.

## Signs

Encouraging people to slow down, or warning that children are at play.

## Footways/Paths

Putting in footways where there is nowhere for people to walk other than the road.

## Trees

Planting trees to make an area more pleasant and to encourage cars to slow down.

## Encouraging Play

Putting things such as games and patterns onto the pavement and roads can encourage children to play.

## Echelon Parking

Change parking so cars park at an angle along the street (usually on one side of the road at a time).