



Go Barrhead! Schools Cycling Initiative - East Renfrewshire

Project overview

Using funding awarded from the Scottish Government's Smarter Choices and Smarter Places project the Go Barrhead! Schools Cycling Initiative ran from March 2009 until June 2011. The innovative programme of projects encompassing cycling infrastructure improvements and initiatives to encourage greater interest and participation in cycling in school children has had excellent results.

Project aims

The project aimed to make cycling an integral part of both in and outside the classroom activities. In order to integrate cycling and the benefits of cycling as an integral part of everyday school life a number of projects were established.

Project name

Go Barrhead! Cycling Initiative

Location

Barrhead, East Renfrewshire

Target group

Primary and secondary schools

Headline results

4.3% children cycling to school in 2010 up from 0.8% in 2008

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Activities/ how it works

A range of activities were organised;
Cycling on the Curriculum at 2 secondary schools
After Schools Cycling Clubs
Teacher Training
Activity Passport and prizes
Cycling Road Show
Cycle Friendly Schools

These initiatives were complemented by cycle training, a social marketing campaign targeting parents and drivers, events and improvements to infrastructure.



The benefits/ outcomes

Increase in number of children cycling to school; from 0.8% in 2008 to 4.3% in 2010.

Improvement in the pass rate for cycle training in Barrhead schools from 77% in 2008 to 92% in 2011.

Barrhead schools achieved the highest cycling increase in Scotland in the national "Give Me Cycle Space " campaign an increase from 0.4% to 7.75% amongst the P5-P7 target age group.

Cycle counts across 10 sites in Barrhead between March 2009 and March 2011 have seen cycling activity increase by 334%

So what happens next?

Learning transfer with other schools in East Renfrewshire is already happening with other schools in the area requesting to undertake on-road cycle training, aspiring to become cycle-friendly schools and developing cycle activities.

Our partners

East Renfrewshire Council, Active Schools

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