



# Local Transport Plan for **Kent** 2006-11





### Walking

**6.48** Increased levels of **walking** for short trips can make a valuable contribution to reducing traffic congestion and pollution. Currently, nearly 64,000 people walk to work in Kent (nearly 13% of journeys to work) and walking has an important role forming part of a much larger proportion of all journeys. The County Council aims to improve on this to help deliver the LTP2 Objectives of improved integration, reversing the adverse effects of transport upon the environment, managing demand and sustainable regeneration.

**6.49** As the local transport authority, KCC is responsible for managing the local highway network and works with local groups to encourage walking through a range of measures. Underneath LTP2, KCC has a Walking Strategy which guides and informs the work on walking. Some District Councils have written their own walking strategies such as Thanet's "Feet First" while other councils, like Canterbury City Council, have published a joint "Walking and Cycling Strategy". The implementation of the Folkestone Walking Strategy is a key element of promoting sustainable transport in the Shepway district between 2006 and 2011. During LTP2, KCC will:-

- improve utility routes to encourage modal shift in journeys to work and to school.
- improve and install pedestrian crossing facilities and pedestrian zones
- improve the Public Rights of Way network
- encourage children to walk to school through Kent's dedicated team of school travel planners
- promote walking with KCC staff through travel plans and lunchtime walks
- concentrate upon improving linear routes into town centres
- tackle the negative safety and security perceptions of walking through awareness campaigns and improvements to the "street scene"
- encourage and require safe and secure walking routes to be built into new development through Kent Design