

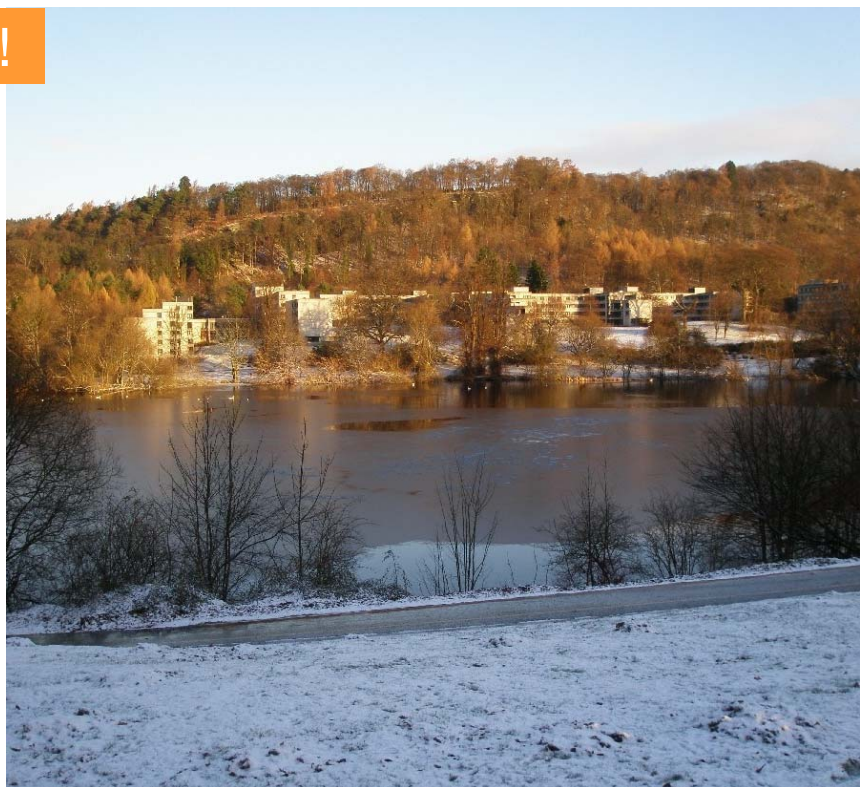
Background travel behaviour

University of Stirling

Get Active Getting There!

Sustrans Scotland, in partnership with Cycling Scotland and Paths to Health, run three *Get Active Getting There!* partnership initiatives with the University of Edinburgh, University of Stirling and the community of North Perth to promote active travel among students, members of staff and the wider community.

The objective is to increase walking and cycling for everyday travel and leisure by developing and implementing a series of innovative strategies, incorporating area mapping and signage, promotion, walk and cycle training and events, as well as potential facility recommendations or enhancements.



University of Stirling

The University of Stirling is located within 310 acres of stunning countryside, 3 miles to the north of Stirling. The campus, which is attended by nearly 9,500 students and staff, is also the setting for a number of businesses and facilities, which are used by the local community.

In March 2007, an online survey was carried out and resulting report published by Stirling University Innovation Park Ltd outlining the travel patterns and perceptions of campus employees, students and others.

Among staff, 77% travelled to work by car, 14% by public transport, 3% walked and 6% cycled. Among students, 42.7% travelled by car, 40.7% by public transport, 13.7% walked and 2.5% cycled to campus.

On an average day 2,895 cars arrive at the campus and with 1966 car parking spaces available, parking and congestion are issues which have been highlighted by the Campus Travel Group.

The University acknowledges its responsibility to manage a 'green campus' and has adopted the Carbon Trust's Carbon Management Programme, designed to address issues of climate change.

Over the next five years the University aims to reduce carbon dioxide emissions by a fifth by taking action in areas such as travel.

*get active
getting there!*

To find out more visit www.activetravelscotland.org.uk