

Project background

North Perth

Get Active Getting There!

Sustrans Scotland, in partnership with Cycling Scotland and Paths to Health, run three *Get Active Getting There!* partnership initiatives with the University of Edinburgh, University of Stirling and the community of North Perth to promote active travel among students, members of staff and the wider community.

The objective is to increase walking and cycling for everyday travel and leisure by developing and implementing a series of innovative strategies, incorporating area mapping and signage, promotion, walk and cycle training and events, as well as potential facility recommendations or enhancements.

North Perth

The North Perth area incorporates the communities of Letham, Hillyland, Tulloch, Fairfield, North Muirton and Muirton with an approximate total population of 13,434. With the exception of North Muirton, each of these communities have been earmarked as recipient areas of regeneration programmes with links to health, economic development, environment and quality of life concerns, all of which can be addressed through improved integrated local transport solutions.

Most residents of North Perth live within two miles of the town centre and have access to good public transport links. Demographic and socio-economic data also reveals there



is lower car ownership, which contributes to the higher levels of sustainable transport use in North Perth.

The area also contains green corridors such as the Perth Lade and the North Inch which provide good opportunities for creating and promoting non-motorised transport links between residential and employment areas, the town centre and other important area destinations.

*get active
getting there!*

To find out more visit www.activetravelscotland.org.uk