



# Cycle to School Week

## Letter writing

### Objective

Write a letter to the Prime Minister to highlight the importance of being able to cycle to school and concerns about being given an active travel choice in the future.

### Activity outline

Split pupils into groups and get them to research what makes an effective campaigning letter. Pupils then present their findings back to the class.

Next, encourage pupils to research some current statistics on active travel.

In groups, or individually, pupils create their letter to the Prime Minister. To help with drafting the letter pupils can fill in the letter planning table.

Please send your pupils letters to [cycletoschoolweek@gmail.com](mailto:cycletoschoolweek@gmail.com)

### Extension

Get pupils to research the current policies on active travel. Discuss these as a class and create a mind map of ideas for new legislation addressing active travel.



#### Time needed:

30 minutes  
(1 hour with extension)



#### Resources needed:

Letter planner per pupil



#### Solo/group activity:

Both



#### Curriculum links

English: persuasive language (Eng)

Language and literacy. Communication (NI)

English literacy (Scot)

Welsh Curriculum Areas of Learning and Experience: Languages, literacy and communication





# Cycle to School Week

## Letter planner

Problem	Proposed solution / suggestion	Supporting reasons